**Aidan Reid**

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[Portfolio Site](http://www.aidanreid.com)

After thirteen years of working in international markets in a software sales and marketing capacity, in 2018, I decided to reskill and pursue technical roles while completing back to back diplomas in ‘Full Stack Software Development’ & ‘Computer Science’.

**Key Technical Skills**

HTML5, CSS3 (inc. framework libraries Bootstrap, Materialize & Skeleton), WordPress, Java, Python, JavaScript, jQuery, SQL, Flask, PostgreSQL, Python & Django.

**EXPERIENCE**

**PROACTIVE** AUG 2021 – CURRENT
*Frontend Developer/Writer*

* Design and creation of websites on various CMS platforms including WordPress, Joomla as well as from scratch using HTML/CSS and JavaScript.
* Creation of content for both social media and blogs both inhouse and for clients.
* Troubleshooting and support for site migration and technical issues.
* Maintenance and upkeep of sites through plugin updates and ensuring security protocols are applied.
* Theme builds on WordPress and leveraging the use of many plugins for site customisation suited to client request, e.g. JetEngine, Elementor, WP Bakery Builder.

**CARAGON** JULY 2020 – MAY 2021
*IT Technician/Front-End Developer*

* Remote installation of ETL software on client sites.
* Quality assurance on daily data extractions and troubleshooting to identify issues.
* Using SQL and Big Query for compilation and search queries.
* Designing portal and dynamic data capture forms (HTML, CSS) of end-user information.
* Deliver product training and onboarding of clients and new customers.
* Utilising Syncfusion JavaScript components and integrating into our product design.

*Previous 12 years* **Freelance** – I have held various freelance roles since 2018. These include Social Media Manager, Content Marketer and Technical Writer. More detail can be found on my [LinkedIn](http://www.linkedin.com/in/aidanreid/).

Prior to 2018, I was employed by some of the largest SaaS tech companies in the world.
 **Corporate Business Development, Marketing and Sales Roles (Jan 2009 – Sept 2017)**
**SAS INSTITUTE** – Account Manager – Sept 2016 – Sept 2017
**HUBSPOT** – Inbound Marketing Specialist – July 2014 – June 2015
**SALESFORCE** – Account Manager – May 2011 – Oct 2013
**ORACLE** – Business Development Consultant – Jan 2009 - June 2010

**EDUCATION**

*NATIONAL COLLEGE OF IRELAND*  2020 – 2021
Higher Diploma in Computer Science (first class honours)

*THE CODE INSTITUTE* 2019 - 2020
Diploma in Full Stack Software Development

*DIGITAL MARKETING INSTITUTE*  2017 – 2018
Diploma in Digital Marketing

*DUBLIN BUSINESS SCHOOL* 2011 – 2012
Diploma in Management Studies

*GRIFFITH COLLEGE DUBLIN* 2001 – 2004
BA. Degree, Accounting and Finance

Personal Details

Date of Birth: 10th September 1982
Nationality: Irish

REFERENCES AVAILABLE UPON REQUEST